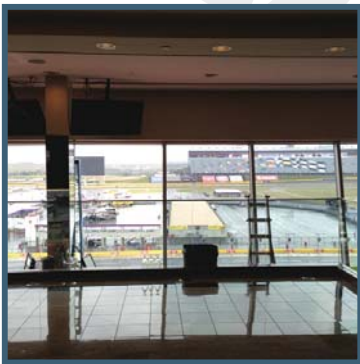
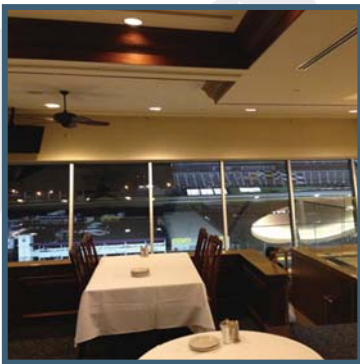


Sunscape Purelite 60



Sunscape Purelite 60 on right side windows



Night view

Project Summary:

Project: Charlotte Motor Speedway
Location: Charlotte, NC
Installer: All Pro Window Tinting
Film Type: Sunscape Purelite 60
Date: October 2012
Scope: 24 windows, 1,272 sq. ft.

Charlotte Motor Speedway Improves its Fans' Viewing Experience with Sunscape Designer Window Film

The Challenge: For more than 50 years, Charlotte Motor Speedway has set the standard for motorsports entertainment and evolved into "The Greatest Place to See the Race." Nestled in the heart of NASCAR® country, the Mecca of Motorsports is the only race vacation destination where fans can immerse themselves in the sport by taking in an event at the legendary 1.5-mile superspeedway and visit the newly-opened NASCAR Hall of Fame in the same weekend.

The Charlotte Motor Speedway also features the exclusive "Speedway Club" which offers premium clubhouse seating to its members. The clubhouse seating area is indoors and offers impressive views of the track through 60 by 10 foot tall windows. While the expansive windows allow for optimal viewing they also let in a great deal of heat and can experience annoying glare. The Speedway Club windows have had window film installed on them in the past but managers of the Speedway desired an even higher performance film to further enhance their premium seating area's views.

The Solution: A Madico Sunscape dealer was contacted by the Speedway Club to offer a solution to improve the windows. Sunscape's Purelite 60 became the obvious choice due to its high heat rejection, low reflectivity and superior visibility at night.

The Results: The Speedway often hosts its races at night and only a film that would continue to offer optimum clarity at night would be acceptable. Sunscape's Purelite 60 has lived up to its expectations. Fans can now watch the races from the comfort of their premium indoor seats without dealing with annoying hot spots and glare; while, fans enjoying a race at night are able to experience the view without any reflection or distortion.

The Speedway Club's Executive Director George Kail commented, "The new Purelite 60 film has really helped to reduce the heat coming through the windows of our Speedway Club "The Greatest Place to View the Race." Our fans can now look out over the World's Greatest Speedway in even better comfort."



B Y M A D I C O

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